

Could you organise a Fundraising Event for St Luke's?

The Stiles family, did just that, raising a fabulous over £4000 for St Luke's with a Fundraising Auction, Raffle and Disco Night in November.

Frank Stiles was a patient at St Luke's during 2007. Although initially reluctant to come to a hospice, he was full of praise for the treatment he received at Luke's, joking that it was 'just like a hotel'. But he and his family were shocked to realise how much the Hospice depends on Fundraising, and were really keen to organise a fundraising event. *"We always just assumed that Hospices were funded by the government; it's not something you think about until it touches you"*, said his daughter. *"Dad was so keen to do something positive for the Hospice, that he dictated letters and lists of potential sponsors from his bed."*

After Frank died, the family were determined to go on with the event. *"It gave the family something positive to focus on, and helped us all to pull together. We knew that we were doing this for dad"*.

"When we found out how much we had raised for St Luke's on the night we were so excited. We will always be grateful to St Luke's, they treated Dad as a person not just a patient. I think he would be proud of what we have achieved."

If you would like to find out about organising an event for St Luke's just call Sheetal tel: 0208 382 8018, Kate tel: 0208 382 8023, or Julia tel: 0208 382 8063.



Above: ▲
Children from St Joseph's dress in red for their Valentine's Day cake sale

Right: ►
Reopening of Harrow Weald Shop



THE STILES FAMILY TOP TIPS FOR ORGANISING AN EVENT

'If you don't ask, you don't get'

FAMILY FUNDRAISING MOTTO

- Have a clear idea of what you want to achieve, and a plan of action.
- Get in touch with one of the Community Fundraisers at St Luke's who will support you. 'Sheetal was very helpful, supporting us with publicity materials, and advice about fundraising, as well as the necessary letters of authority for getting sponsorship'
- Involve everyone you know: family, friends and colleagues; many hands make light work.
- Don't be afraid to ask: when people know what you are doing, they are usually sympathetic and helpful. We received some fantastic auction prizes including: London Irish Rugby Ball signed by all the team, a podium cap signed by Rubens Barkella and Jensen Butten, and QPR tickets. Slightly stranger donations included a big cuddly Homer Simpson, a trumpet, and a frog body massager! But all contributions were welcome.
- Thank everyone promptly for their generosity.
- Share the positives and ignore the negatives, don't get downhearted about rejections.

